

NEWSLETTER



The Seychelles Trading Company (STC) extends heartfelt Christmas greetings and wishes to

All its dedicated Staff, Esteemed Customers, valued business Partners and Stakeholders.

May this festive season bring you moments of peace, reflection and good health.



**Wishing you a Merry Christmas
and a Happy New Year 2024!**

SPECIAL END OF YEAR MESSAGES



Mr Imtiaz Umarji
Chairman

I am reaching out to you with a sense of solemnity, bearing in mind the difficulties and hardships that have deeply affected our nation and its people just a few days ago.

Nevertheless, in the face of adversity, I have witnessed the unyielding support and empathy demonstrated by our STC family.

As Chairman, and on behalf of the Board, we are profoundly moved by the kindness and commitment of each member of our team, who have stood united in solidarity with the people of Seychelles during these unparalleled moments.

The Strength of Optimism!

Dear Team,

The year 2023 has been an extraordinary one, marked by unexpected triumphs and challenges that none of us could have foreseen.

The principles of empathy, compassion, and solidarity that define us will lead us on the path to recovery. I am confident that we will emerge from these challenging times even stronger.

May the approaching year bring new possibilities and a revitalized sense of hope for us all!



Mrs Siana Bistoquet
Chief Executive Officer

In the midst of a year marked by unprecedented challenges and events in our beloved country, the spirit of Christmas beckons us to come together, offering solace and hope to those around us who may be in need of comfort and joy.

This Christmas, we choose to stand together in unity and support to all our people impacted by these unfortunate events thus honored to offer a humble contribution towards the 7th December Disaster Fund.

A season of gratitude and hope!

Dear all,

As we approach the end of another year, it is with both reflection and optimism that we extend our warmest wishes to each and every one of you.

Our hearts go out to all those who have faced losses and we extend our deepest condolences to those who are grieving.

May the light of hope guide us into the new year, and may the spirit of Christmas inspire us to embrace one another with open hearts.

Wishing you and your loved ones a season of love and the hope of brighter days ahead.

Merry Christmas and Happy New Year!

STC HOSTS INAUGURAL ANNUAL GENERAL MEETING IN THE PUBLIC DOMAIN

The Seychelles Trading Company (STC) announced on Friday 20th October 2023, the successful completion of its annual general meeting (AGM) held in a public forum, for the first time.

This marks a significant milestone for the company and served as an essential platform for STC to present its financial results while underlining

its commitment to transparency, accountability and open communication with stakeholders.

The AGM, traditionally an internal event, was opened to the public this year, in accordance with the Public Enterprises Act 2023, providing shareholders and the general public with a first-hand and opportunity to engage with STC's leadership team and gain insights into the company's performance.



STC remains dedicated to fostering positive relations with its shareholders and ensuring transparency and responsible business practices within its operations.

STC ELEVATES EXPERTISE WITH HIGH-LEVEL TRAINING FOR DEPARTMENT HEADS

The Seychelles Trading Company (STC), a leading figure in the retail industry reaffirmed its commitment to excellence by hosting an exclusive and comprehensive Training Program tailored for its High-level Managers and Heads of Departments.



The two day training programme was hosted on the 12th and 13th October 2023. STC Conference Room.

This initiative is part of the company's ongoing efforts to enhance leadership skills, foster innovation and ensure a continued high standard of service for customers. It is designed to empower the participants with the skills, knowledge, and tools necessary to excel in a rapidly evolving business landscape.

STC recognizes the importance of nurturing its Heads of Departments and providing them with the tools to lead effectively. The training program is a significant step forward in STC's continuous pursuit of delivering excellent customer experiences while continue setting new standards in the retail and wholesale industry.

STC DUTY FREE CELEBRATES TRIPLE TRIUMPH!

Enhancing the travel retail experience and continuing its legacy of excellence in the industry.



The **STC Duty-Free Arrival shop**, is in the spotlight for a triple celebration as it celebrates this year three special accomplishments; making a positive impact on the travel industry.

The STC Duty Free Arrival Shop debuted its success with its grand reopening on the 16th October 2023 in the presence of both its local and international business partners who graced the occasion.

The STC's latest venture – a state of the art duty free shop, now offers an immersive shopping experience, seamlessly combining modern aesthetics with an even broader range of exclusive premium product selection for those seeking a truly bespoke journey.



In conjunction with the re-opening of the duty-free shop, The Seychelles Civil Aviation Authority (SCAA) has bestowed accolades upon STC's new Duty-Free Shop acknowledging its significant contribution to the overall excellence of Seychelles Airport services.

The SCAA has been awarded with a prestigious accolade (ACI Experienced Accreditation Level 1) acknowledging the outstanding contribution of STC; a collaborative effort and a shared commitment to excellence whilst offering a solid foundation for future business endeavours.

Mrs. Siana Bistoquet, CEO at STC, has expressed enthusiasm about the triple celebration stating, "Receiving accreditation from the Civil Aviation Authority and being featured on the world's leading duty-free magazine are remarkable achievements for STC. We are excited to continue providing travelers with exceptional products and services while maintaining the highest industry standards. We are thrilled to celebrate this achievement with our partners across the globe!"

STC Duty Free Shop takes center stage, emphasizing how the company consistently goes above and beyond to meet the evolving needs and expectations of travelers.

STC – Committed to pushing boundaries and continuing to lead the way in the travel retail sector



VISIT STC GIFT SHOP

EXTENDED OPENING HOURS FOR 2023 FESTIVE SEASON

(FROM FRIDAY 15TH TO SATURDAY 30TH DECEMBER 2023)

MONDAY TO FRIDAY

GIFT SHOP WILL REMAIN OPEN FOR BUSINESS UP TO 6 PM

SATURDAYS: 9 AM TO 4 PM

SUNDAY 17TH, 24TH AND 31ST DECEMBER 2023

BUSINESS WILL REMAIN CLOSED

MONDAY 25TH DECEMBER 2023

PUBLIC HOLIDAY - CLOSED



**TOYS FOR KIDS OF ALL AGES
THIS CHRISTMAS**



VISIT KIDS' CORNER STC HYPERMARKET



Gift vouchers

**Thoughtful & Hassle-Free Gifts
for this Christmas**



STC HYPERMARKET

STC MINI MARKET

**Vouchers can be purchased &
redeemed at any STC retail outlets**



**Hypermarket
Catalogue 2023**

**Kindly scan the
QR code to flip through**

