

NEWSLETTER



STC OPENS NEW COLD STORAGE FACILITY A MILESTONE FOR OUR NATION!

For an island nation like Seychelles, the secure and efficient storage of essential commodities is fundamental to our food security and economic stability.

It was in response to this vital need that Friday 13th June 2025, marked the historic opening of the Seychelles Trading Company's (STC) new state-of-the-art Cold Storage facility.

This monumental project is a landmark achievement, representing the company's most substantial construction project undertaken in the past decade.

Designed with the highest standards of hygiene and quality control, this ultra-modern facility ensures the freshest, highest-quality perishable goods for all our valued customers across Seychelles.

The inauguration ceremony coincided with this year's National Day Celebrations, signifying a transformative step forward for the company and for Seychelles as a nation.

The event was a truly momentous occasion, graced by the presence of His Excellency President Wavel Ramkalawan and First Lady Mrs Linda Ramkalawan, along with Vice President Ahmed Ahffif, who witnessed firsthand this significant milestone.

STC would like to take this opportunity once again to extend its heartfelt thanks and appreciation to everyone who devoted themselves selflessly to the success of this project, ultimately contributing to the well-being of the Seychellois people.



President Wavel Ramkalawan and Vice President Ahmed Afif doing the honor of cutting the ribbon.



The blessing ceremony in the presence of distinguished guests.

STC WELCOMES ITS NEW CEO,

Mr. Ashik Hassan



CEO - MR. ASHIK HASSAN

On February 1 2025, The Seychelles Trading Company (STC) welcomed its new Chief Executive Officer (CEO), Mr. Ashik Hassan.

The new CEO brings a strong commitment, dedicated to continuing to build STC as the first and most affordable choice for the people. Having understood STC's role to consistently offer a variety of good-quality products year-round, he aims to ensure affordability within the reach of every Seychellois household.

While addressing the STC after his first 50 days in office, the CEO had expressed that one of his main goal is to make sure that STC is using its resources wisely and efficiently.

By cutting down on wastage, minimising stock out situations, and focusing on strategic and efficient sourcing, so STC can become even more sustainable.

In doing this, benefits can be continuously passed on to customers in the form of lower prices, all while maintaining quality and reliability. To meet and even exceed the expectations of its customers.

By focusing on its core mandate with the people at heart, STC aims to continue to deliver consistent value while also supporting the local community.

STC SIGNS STRATEGIC COOPERATION AGREEMENT WITH SICHUAN



DEVELOPMENT HOLDING



热烈欢迎大家来到 STC

A VERY WARM WELCOME TO STC

The Seychelles Trading Company (STC) has signed a strategic cooperation agreement with Sichuan Development Holding Co., Ltd (SDH) on the Tuesday 8th July, 2025, aimed at strengthening commercial ties and exploring mutually beneficial opportunities between the two companies.

The agreement was signed at the STC Conference Room by the Chairman of the Board of Sichuan Development Holding Mr. Xu Yixin and the Chairman of the STC Board of Directors, Mr. Imtiaz Umarji. The signing was witnessed by the Deputy Director of the Party Affairs Department (Foreign Affairs Office), Mrs. Zhao Yizhou, Chief Executive Officer of STC, Mr. Ashik Hassan and other senior officials from both sides.

This partnership reflects STC's continued efforts to broaden its international collaborations and ensure greater access to quality & affordable products for the people of Seychelles. The agreement lays the foundation for future cooperation in areas such as trade, supply coordination, business development, and the promotion of bilateral trade between Seychelles and China.

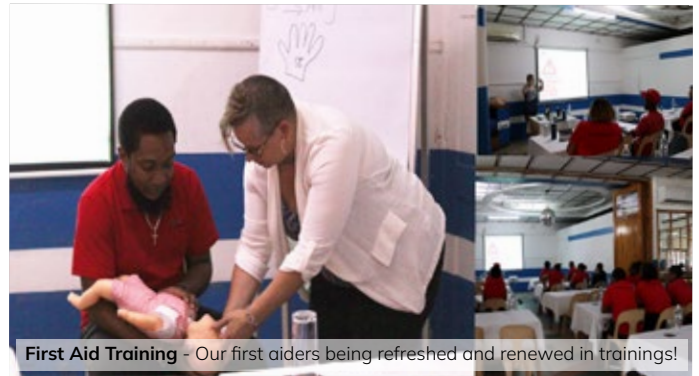


TEAM SPIRIT IN ACTION!

Celebrating our People & Honoring Progress!



Corporate Memorabilia Gifts for Everyone!



BUILDING A CULTURE OF SAFETY

As part of STC's commitment to a safe and productive workplace, the company has trained 12 breathalyzer operators company-wide, including inner island operations.

These operators will play a vital role in implementing our zero-tolerance Alcohol Policy, ensuring that testing is conducted fairly, promptly, and with full confidentiality.

Their efforts support our shared mission to create a safe, healthy, and productive workplace for all employees.



STC'S TRANSFORMATION PLAN TAKES SHAPE



In line with our strategic objectives, our Heads of Departments have been participating in a series of workshops to shape the company's transformational plan.

The sessions brought together diverse groups to discuss strategies, set objectives, and identify key indicators with the aim of continuously aligning with the company's overall vision.

The CEO and the Deputy CEO actively participated in the discussions. The outcome will be presented to the Board for approval, ensuring a unified approach to achieving STC's goals.

STC and L'Union: A Collaborative Step to Bring Affordable Goods to La Digue



STC Honoured with Appreciation Award at the Nelson Mandela Award



Residents of La Digue can now benefit greatly from a new partnership between STC (Seychelles Trading Company Limited) and L'Union (L'Union Estate Company Limited), aimed at boosting affordability and easier access to STC's products for consumers on La Digue.

The official agreement was signed on Friday 28th February 2025, at L'Union Estate on La Digue. The CEOs of both STC, Mr. Ashik Hassan, and L'Union Estate, Mr. Loncy Micock, were present, along with other key personnel from both companies.

This signing ceremony marked the start of the new partnership, whereby STC ensures weekly shipments of essential products directly to L'Union Estate's shop. By doing so, residents will have a steady supply of affordable item at prices closer to what customers pay on Mahé, with transportation costs being borne by STC.

STC is committed to improving the lives of all Seychellois families, including those residing on the inner islands.

STC is proud to announce its recognition with an Appreciation Award at the Nelson Mandela Award Ceremony, held on 18th July 2025, as part of the Phoenix Program - an initiative of the Seychelles Prison Services.

This prestigious accolade marks a historic first for STC, which was the only company to receive such recognition in 2024.

The award highlights the organisation's new strategic direction and its ongoing commitment to making a meaningful contribution to society.

STC extends its sincere gratitude to the event organisers and the Seychelles Prison Services for this distinguished honour.

The company remains dedicated to fostering positive change and delivering long-term impact through continued collaboration and service.

A FRESH LOOK - UPGRADING OUR SPACE WITH YOU IN MIND!

HYPERMARKET CAR PARK RENOVATION



The revamped Bois De Rose car park now open; providing smoother parking and easier access for all.

EXTENSION OF LA DIGUE SHED



Bigger and Better! Our La Digue shed extension is here to serve YOU!

DRY GOODS WAREHOUSE



Major upgrade for our Dry Goods Warehouses, a key part of our supply chain.

ROOFED PARKING AT HEADQUARTERS



A dedicated new car park for our hardworking team!

THANK YOU FOR YOUR PATIENCE AS WE CONTINUE THESE UPGRADES AND WE CAN'T WAIT TO WELCOME YOU TO AN EVEN BETTER STC!

STC HIGHLIGHTS



We look forward to bringing you more exciting promotions in the future!



MEGA SALE



What an incredible two months it has been at the STC Hypermarket! Our back-to-back Mega sale events in June and July saw a fantastic turnout, with shoppers taking advantage of unbeatable deals and amazing bargains for the whole family.

Alongside our successful Mega Sale, customers also explored new culinary creations with the talented Chef Gato.

CHEF GATO

The delicious live tasting experience featured incredible new flavors, all made with ingredients purchased right here at the STC Hypermarket.



Stay tuned for what's next!



LABOUR DAY

Here's a sneak peek behind the scenes of our team's labour day activity at the STC Club 55. It was an amazing evening of fun featuring a delicious barbecue, fun rounds of dominoes, karaoke sessions and lots more.

A big thank you to the team- it's great to see that while we work hard, we also know how to have fun, too!



NEW IMPROVED FORMULA



BETTER
PRICE!

BETTER
QUALITY!

